

# *MEET 10,834 NEW CUSTOMERS*

## *All In One Place!*



## *Concourse Marketing*

Do you want to get your business in front of thousands of potential new customers all in one place – all on the same night? If so, then a Griffins marketing package is exactly what you need. Your business could be on Van Andel Arena's high-traffic concourse area during a SOLD OUT Griffins game in front of thousands of people!

A variety of affordable packages are available to accommodate any budget.

**Contact the Group Sales Department for more Information**  
**616.774.4585 • [griffinshockey.com/groupsales](http://griffinshockey.com/groupsales)**